Jokes Calendar — July through January (29 weeks)

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Every week, the Wealthcare Financials newsletter closes with a single joke. It is the last thing a reader sees before the unsubscribe link, which means it carries more weight than it looks. A physician who laughs at the sign-off is a physician who opens next week's email. The jokes below are original, clean, and written for an audience of people who spent at least a decade in school and still get mail addressed to "Resident."

How the Rotation Works

The joke appears at the very bottom of the email, separated from the main content by a thin horizontal rule and a small italic label that reads: This week's tension-reliever. It is never used as a headline, never repeated within the same calendar year, and never attached to a product pitch. Its only job is to reward the reader for scrolling all the way down. The cadence is simple: one joke per weekly send, rotating through the 29-week window from July through the end of January.

Sample Jokes — Ready to Queue

Week 1

A financial advisor and a cardiologist walk into a bar. The cardiologist orders water. The financial advisor says, "Good call — I just reviewed your liability exposure."

Week 2

Why do anesthesiologists make great poker players? They already know how to keep a straight face while someone else does all the talking.

Week 3

A resident asks an attending, "How do you stay so calm about student debt?" The attending says, "I stopped checking the balance. Now it's basically theoretical."

Week 4

My dentist told me I grind my teeth at night. I told him I also grind through my paycheck. He said that's a different kind of erosion and referred me to someone else.

Week 5

The difference between a surgeon and a financial plan: a surgeon makes the cut, and a financial plan tells you what you have left after the cut.

A doctor, a lawyer, and an accountant argue about whose profession is the oldest. The doctor says, "Medicine — we performed surgery in the Bible." The lawyer says, "Law — there was order before medicine." The accountant says, "Chaos — who do you think created that?"

Week 7

Intern year teaches you two things: you can function on four hours of sleep, and a vending machine Snickers is technically dinner.

Week 8

My financial advisor said my portfolio needs more diversification. I said I'm already diversified — I worry about everything equally.

Week 9

A patient asks the dentist, "Will this hurt?" The dentist says, "Only your insurance deductible."

Week 10

They say the two certainties in life are death and taxes. Physicians add a third: someone will always page you during the one meal you actually sit down for.

Week 11

Why don't medical students ever win at hide and seek? Because good luck hiding when your loans can always find you.

Week 12

A fellow asks, "What's the fastest way to a million dollars?" The attending says, "Start with two million and practice medicine for five years without a solid financial plan." The fellow does not laugh immediately.

Week 13

Insurance forms are just medical charts written by someone who has never met a patient and really enjoys checkboxes.

Week 14

A physician retires and finally has time to read the whole explanation of benefits from 1997. It still says "processing."

Week 15

The pharmacist told me my new medication may cause dizziness, dry mouth, and an urgent need to review my beneficiary designations. I asked which one was the side effect. He said, "Statistically, all three."

Weeks 16 through 29 — Continuation Queue

The remaining fourteen jokes follow the same format and tone: short, one or two sentences, punchline

Editorial Guidelines for Writing New Jokes

- Keep the subject matter adjacent to the audience's real life: training, loans, insurance paperwork, retirement planning, call schedules, billing codes, or the general experience of delayed gratification.
- Avoid humor that punches at patients, makes light of clinical outcomes, or implies anything about specific carriers or competitors.
- If a joke requires explanation, it does not make the calendar. The rule is: if you have to say "get it?" it does not get sent.
- No political humor, no topical news jokes that could expire before the send date, and nothing that would require a compliance footnote.
- Jokes are written in-house or sourced from original brainstorming sessions — never scraped from social media or forwarded email chains.

Placement and Formatting in the Email Template

The joke section sits below the main article body and above the footer. It is preceded by a single line of copy that never changes: Before you go — followed by the joke text in a slightly smaller font than the body copy. No image, no graphic, no logo. The restraint is intentional. A joke that has to announce itself as funny usually is not. The section closes with the sender's first name only — — Kris — which keeps the sign-off personal without being informal in a way that would feel out of place in a professional financial newsletter.

The goal across all 29 weeks is the same: end on a note that makes the reader feel like a person, not a contact record. That is the entire strategy, and it costs nothing but a few minutes of honest writing each quarter.

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